

Case study



Event | THETA BIENNIAL CONFERENCE

Date | 2019 | 2023 | 2025

Venues | Novotel Wollongong, Brisbane Convention & Exhibition Centre, Perth Convention & Exhibition Centre

Delegates | 700 - 800

Sponsorship sales | > \$650-850K

Exhibitor booths | > 60

Service provided | Full end to end management service and delivery

Program outline | 4 days, plenary sessions, 5 concurrent streams, 4 campus tours, 2 social events, 129 presentations



**2025 WILL BE
OUR THIRD THETA
CONFERENCE.
IT KEEPS
GROWING!**

"Dear Paula,

The strength of the team and the quality of the work by Tim, Lucy and Kim and all the Leishman team is outstanding. It is not often that the quality work of the PCO is recognised by delegates, however I can say many, many delegates commented on how well THETA was managed by Leishman. This was also backed by all the partners, executives and committees.

We have re-established THETA and it's value, thanks in no small part to all the work of Leishman. Thank you."

Greg Sawyer - CEO | CAUDIT

"All conference expectations were far exceeded, with a sell-out event that attracted delegates from across the globe. It's with thanks to you that this was the conference of choice for many delegates from the sectors of IT, Learning and Teaching, Library and Knowledge Management."

Fiona Rankin - THETA 2019 Conference Chair

