Case study



Event | ITEC

Date | Every four years since 2011

Venues

2011 - Darwin Convention & Exhibition Centre

2015 – Pullman Hotel, Melbourne

2019 - Adelaide Convention & Exhibition Centre

2024 - Perth Convention & Exhibition Centre

Delegates | 1000 - 1200

Sponsorship sales | > \$150 - \$200K

Exhibition booths | 25 + bookstore

Service provided | Full end to end management service and delivery

Program outline | 3 days, plenary sessions, 4 concurrent streams, church service, 1 social event, 6 on stage performances, 32 volunteer students

"You've made my day! That's such an encouraging outcome for us. Thanks again to you and your amazing team. The relationship between Leishman and CEN is very special to us. You've helped us be the best we can be in this area of conferencing. We are still reaping the benefits and enjoying such positive feedback from our schools."

Michelle Dempsey, CEO, CE

